Access Award in Business Skills

Lesson 5 – Time Management and Communication Skills

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Time Management

- Time management is the process of planning and controlling the amount of time that is spent on specific activities, usually with the aim of increasing your efficiency or productivity
- Good time management enables you to meet your deadlines
- If you fail to meet your deadlines it can affect your colleagues
- For instance, if a colleague is relying on you to analyse expenses so that they can produce the accounts, you need to complete your work before they can complete their work

Planning Aids

- To do lists
- In tray
- Work diary
- Weekly work schedule
- Calendars

Communication Skills

- Communication is the two-way interchange of information, ideas, facts and emotions by one or more persons
- Communication can either be in writing or verbal (spoken)
- However, much of our communication is actually non-verbal and transmitted through our 'body language' – for example, confident people make eye contact and stand in a certain way
- Language can either be formal or informal. In a business context we should use formal language, especially when dealing with external customers

Writing Business Emails

- Emails are an effective way to communicate business information with both internal and external customers
- Business emails should have a clear subject line (explaining what the email is about) and be clear and concise, using short sentences in separate paragraphs
- If more detailed information needs to be communicated, attachments should be added to the email

Writing Business Letters

- Business letters are normally used to communicate with external customers and should be clear, concise and written in formal language
- A set layout should be used for business letters
- Most organisations have a 'house style' this is a set of guidelines as to how their letters should be presented
- Many organisations use 'template letters' these are preprepared documents that staff can amend as necessary

Writing Business Letters

- If you do not know the name of the person you are writing to, you should use the opening salutation 'Dear Sir or Madam'
- If you know the name of the person you are writing to, you should use the opening salutation 'Dear Mr / Mrs / Miss / Ms' followed by their surname e.g. 'Dear Mr Groves'
- If you used 'Dear Sir or Madam' as your opening salutation, your closing salutation should be 'yours faithfully'
- If you used 'Dear Mr Groves' as your opening salutation, your closing salutation should be 'yours sincerely'

Writing Business Reports

- Business Reports are used to communicate information formally to both internal and external customers
- Reports are often lengthy documents which present lots of information in one document
- Reports should always follow a set structure; starting with a title page and contents page and followed by an introduction, the main body of the report, recommendations, a conclusion and appendices

Verbal Communication Methods

Telephone calls

Face-to-face meetings

Presentations