Paul Robbins training and consultancy

Management Accounting: Decision and Control

Special Order Pricing

Exercise 1 Model Answer

Green Grass is a company which supplies and fits turf. It uses an absorption costing system.

It has received a proposal from a local sports centre to lay an astro turf football pitch. The sports centre has got a maximum budget of £1,500.

The normal cost data for laying the astro turf pitch is as follows:

Direct Materials	55 M2 x £20 per M2	£1,100
Direct Labour	40 DLH x £13 per DLH	£520
Fixed Overheads	40 Hours x £2 Per Hour	£80
Total Absorbed Cost		£1,700

The following additional information has been provided:

Green Grass has already got enough astro turf in stock to complete this work and the astro turf will not be used for any other projects. The astro turf could be sold to another company for £11 per M2.

Direct labour is a variable cost. Taking on this additional work would result in having to pay staff at the overtime rate of £19 per direct labour hour.

Green Grass is already operating at its budgeted levels.

Tasks

Calculate the minimum cost that Green Grass should charge if it accepts the contract and recommend whether the contract with the sports centre should be accepted.

Minimum Cost

Direct Materials	55 M2 x £11 per M2	£605
Direct Labour	40 DLH x £19 per DLH	£760
Fixed Overheads	None	£0
Minimum Cost		£1,365

The minimum cost that Green Grass should charge is £1,365 and therefore the contract with the sports centre for £1,500 should be accepted.